

DIGITAL · DESIGN · DEVELOPMENT

Built for founders who need **partners,** not vendors.

A small, senior studio that builds production-grade websites, lead engines, SEO and AI automation.
Freelancer prices, agency output.

WHO WE ARE

We treat your product like it's our own.

369labs is a new, hungry studio in Ahmedabad. The same senior team you meet on day one designs, builds and ships your project. We build the foundation first, a BRD, clear timelines, a growth roadmap, then move fast. Demo sites in one week, full builds in six to eight weeks.

01

Partners, not vendors

The same senior team you meet on day one runs your project. No hierarchy bloat, no handoffs to juniors.

02

We treat it like our own

Deep empathy with both the user and the client. Your product gets the obsession we'd give ours.

03

Freelancer prices, agency output

Near-freelancer rates with full mid-to-high-tier scope. SEO and strategy others bill extra, included.

04

We start hot, not cold

Demo sites in one week, full builds in 6–8 weeks. Momentum from the first call.

**1-
week**

Demo sites, live

₹60K

Full build +
backend

9

Services, one
studio

100%

Senior,
accountable

Nine services. One studio.

01 Consultancy

STRATEGY BEFORE PIXELS

We advise founders on digital growth and build the foundation first, a full Business Requirement Document with timelines, product roadmap and a growth plan. We treat your product like it's our own.

03 Lead Gen & Lead Management

WE ARE OBSESSED WITH LEADS

Capture, route and convert. Enquiry forms and uploads feed a lead dashboard with status pipelines, role-based access, automatic email + WhatsApp notifications, and one-click CSV export for sales.

05 CRO, CTO & CRM

TURN TRAFFIC INTO REVENUE

A/B testing infrastructure for headlines, CTAs and pricing. Lead routing, pipelines and integrations. Visitor heatmaps and session recordings (Clarity / Hotjar) with monthly insight reports and drop-off analysis.

07 Local Google Maps Ranking

FOR RESTAURANTS, GYMS & LOCAL VENDORS

Get local businesses ranking high on Google Maps and local search, so customers find you and connect directly on WhatsApp. Visibility plus a direct line to customers, nothing wasted.

02 Website Design & Development

PRODUCTION-GRADE, CONVERSION-FIRST

Full-fledged, conversion-optimised websites with complete backend systems on a modern stack (Next.js / React + Tailwind). Sub-2s loads, Core Web Vitals compliant, 3D & interactive experiences, custom illustration and multi-language ready.

04 SEO, On-Page + Off-Page

BE FOUND, THEN CHOSEN

On-page: meta, schema, OG, canonicals, keyword-led content, CMS/blog, sitemap, Search Console. Off-page: backlink outreach, guest posts, Google Business Profile, directories, citations and review management.

06 Chatbots, WhatsApp Agents & AI

24/7 ENGAGEMENT THAT QUALIFIES

AI chatbots trained on your services, FAQs and pricing, instant engagement, smart escalation and in-chat lead qualification. WhatsApp agents capture details and hand off to a human. Custom-branded widgets, logs stored in your admin panel.

08 Digital Marketing

MONTHLY RETAINER · ALWAYS-ON

Social management across Instagram, Facebook, YouTube & LinkedIn. Shoot days, reels and creatives. Meta + Google paid campaigns with country targeting, lead-form ads, daily optimisation and monthly ROI reporting.

Honest numbers. No add-on games.

FAST · ONE-WEEK BUILD

Demo Website

₹10K–15K

- ◆ Single high-impact landing page
- ◆ Built & live in one week
- ◆ Routes users straight to WhatsApp
- ◆ Perfect for ad campaigns

ONE-TIME · ALL-INCLUSIVE

Full Website + Backend

₹60,000

~~₹85,000~~

- ◆ Design + development, fully responsive
- ◆ AI chatbot + backend admin dashboard
- ◆ SEO setup, heatmaps & analytics
- ◆ Hosting setup + 30 days support

MONTHLY RETAINER

Digital Marketing

₹35,000 /month

- ◆ 1 shoot day · 6 reels · 10 creatives
- ◆ 2 ad campaigns (Meta + Google)
- ◆ On-page + off-page SEO included
- ◆ 4 platforms managed daily

BEST FIRST MOVE

First-Month Onboarding Bundle

₹48,000

~~₹55,000~~

₹63,000 standalone value

What a custom build costs elsewhere

Freelancer / template site

₹25K - ₹50K

Mid-tier agency (no backend, basic SEO)

₹80K - ₹1.5L

Custom build + backend + AI + SEO

~~₹1.5L - ₹3L~~

₹60,000

Six to eight weeks, start hot, not cold.

01 Discovery & Foundation

Week 1 · 5 days

Kick-off, discovery, wireframes, content & asset gathering. We write the BRD that everything else is built on.

02 UI Design

Week 2-3 · 10 days

All pages and mobile layouts designed; the design system is locked before a line of production code.

03 Build

Week 3-5 · 15 days

Frontend dev, backend setup, admin dashboard, AI chatbot training, the engine room.

04 SEO & Analytics

Week 5-6 · 10 days

SEO setup, content integration, heatmaps, analytics, and internal QA across every breakpoint.

05 Your Review

Week 6-7 · 5 days

Client UAT on staging and revision rounds, you drive, we refine.

06 Go Live

Week 7-8 · 5 days

Final QA, deployment, go-live and post-launch monitoring. Then 30 days of support.

BRAND ASSETS · STANDALONE

Company Profile Document · 25-35 pages ₹10,000

Company Brochure · 6-8 pages ₹7,000

Visiting Cards · up to 5 designs ₹4,000

Presentation Deck · 20-25 slides ₹7,000



START SOMETHING

Let's build the next thing.

The same senior team that reads this builds your project. We reply within hours, and we start hot.

Connect on WhatsApp

Get a demo site in one week

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3 · 6 · 9 · the key to the universe.